

ENTREPRENEUR AND A PASSIONATE LEARNER

Dr Anil Jindal has so far initiated and successfully handled various businesses. Diversification of SRS in real estate sector is a step forward to create another success story.



Dr Anil Jindal, the chairman and managing director of SRS Group, launched the finance business in 1985 which was later turned into a limited company - BTL Investments. With Dr. Jindal's exemplary entrepreneurship skills, BTL Investment evolved into BTL Group and earned itself a reputation in diversified fields of finance, rubber products, refined oil, etc. He then diversified the group's business in entertainment and retail sectors. Dr. Jindal has conceptualized and promoted SRS Real Estate which is coming up with its residential projects "SRS Residency" at Sector 88, Faridabad and other projects at Sector 87, Faridabad, Sectors 6 and 8, Palwal and Sector 26, Rewari.

Despite his busy schedule, Dr. Jindal's zeal to learn never ceased and in the year 2005, he was awarded with a doctorate degree in commerce in services marketing with special reference to bank marketing. He has also completed his MBA and CCA and is currently pursuing D. Lit. in International Human Resource Management. Commenting on the current real estate market in India, Dr. Jindal says, "The demand is expected to sustain in all the major cities and towns of the

country and there will be heightened construction activities both in the commercial and residential real estate sectors. The prices of both commercial and residential properties in Delhi-NCR, particularly in Faridabad, have been on the rise and will continue to do so in near future. The recent developments in Noida Extension have only added to the charm of properties in Faridabad, which is expected to further improve with all the developments happening here."

The latest achievement Dr. Jindal has to his credit is the successful IPO of the SRS. Till date he has won numerous awards in recognition of his achievements.

Speaking about the future expectations from the real estate market he says, "We sincerely hope that the government will be able to rein in inflation and bring down the interest rates on home loans so that buyers can invest in their dream properties. Bringing down the interest rates is sure to push the demand and therefore, the number of home loans. The demand will definitely improve further and will be strengthened in times to come as there is huge buying interest amongst the end consumers who are currently feeling a little put off by the soaring interest rates on home loans and are in a wait and watch mode." 🏠