



SRS GROUP INAUGURATES THE SRS TOWER ON MATHURA ROAD

Delhi NCR, 29th April 2013: The SRS Group, one of North India's leading diversified group having interest in real estate, cinemas, jewellery, retail and hospitality, today unveiled its latest offering real estate with the unveiling of the majestic SRS Tower.

SRS Tower, a combination of modern infrastructure and design, is located strategically in the National Capital Region (NCR) on National Highway-2, Mathura Road, Faridabad at a distance of less than 3 Km from the Badarpur Border. It promises to offer a world-class ambience to modern corporates and private offices who wish to work out of a well located, cutting edge corporate address.

It has been designed with a keen eye on details, and this is apparent in the features and facilities. Sporting 2.25 lac sqft built-up area, it has several features for convenience that include things like 6 high speed elevators and adequate parking space for the occupants and visitors. Its luxurious and huge lobby resembles a 5 Star hotel and will enable people not only to wait in style but also hold brief meetings comfortably. Also on the ground floor is a stylish restaurant offering international cuisines for power lunches. If this is dazzling, the top floor will also floor everyone with its huge, world-class auditorium with technologically advanced features.

The SRS Tower's location is one of its formidable strengths. It is located just 10 min away from Mohan Co-operative Industrial Estate via the Badarpur Toll Road, and hence enjoys amazing connectivity with South Delhi. Apart from this, it is right on the Delhi metro route, and within walking distance from the metro station.

Dr Anil Jindal, Chairman of the Rs 4200 cr SRS Group says "We hope that the aesthetic and technologically advanced SRS Tower will change the skyline of the city, and attract leading corporates on the strength of its premium design, strategic location and solid infrastructure. We wanted to gift something futuristic to a resurgent Faridabad and feel happy in doing so today".

The timing of the launch of the tower is also significant. Firstly, it comes at a time when it enjoys super connectivity not only from Delhi but also from Noida and Gurgaon through excellent toll roads. Secondly, as Faridabad booms, there will be new demand from leading corporates, banks and others, who will find it to be an ideal location. It is also expected to give several players in South Delhi an exciting and promising reason to move to a new, hi-tech location at a friendlier price.

As on date, almost the entire area has been sold out, with several offices already functional and many more in the final stages of making a shift to it. Truly, the SRS Tower, with its stunning glass façade can be termed as the Jewel of Faridabad.

About the SRS Group

The SRS Group is a Faridabad, Delhi NCR headquartered business house with combined turnover of approximately Rs 4200 crores, with interests in real estate, gold & jewellery, film exhibition, retail, hospitality, healthcare and financial services. Two of its companies SRS Real Infrastructure Limited and SRS Limited are listed on the stock exchanges.

In real estate too, the Company has garnered a reputation for quality construction and adherence to schedules. SRS Real Infrastructure (BSE: 533305) and its subsidiary SRS Real Estate Limited lead the real estate projects of the SRS group, and are currently developing several projects such as group housing, townships, corporate tower, IT Park, farmhouses, a 5 Star hotel, plotted colonies and more.

The cities in which its projects are based include Greater Faridabad, Faridabad, Palwal, Rewari, Kurukshetra, Panchkula and Karjat, Mumbai. The SRS Group has a land bank of approx. 450 acres and is planning to launch new projects in a gradual manner to fulfill the needs of its target markets.

SRS Real Infrastructure had a turnover of over Rs 726 cores in FY 2011-12.

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